QUALITATIVE ANALYSIS:

Webinar for Teen Pregnancy Prevention 2018 Grantees

Monday, March 9, 2020

1:00 – 2:30 p.m. Eastern Time

Webinar summary

Overview

The qualitative analysis webinar was intended for grantees who plan to analyze qualitative data for their journal articles or use these data as part of their CQI processes. We described the purpose of qualitative analysis and the steps to conduct these analyses. This included a discussion of how to prepare data for analysis, develop a coding system, identify key findings from coded data, and report results. The webinar also focused on the possibilities that qualitative analysis offers, as well as some of the limitations and key considerations.

Intended audience

- Key program and evaluation staff

Presenters

- Jane Choi, Mathematica

Feedback from grantees

In total, 20 grantee staff attended the webinar. Twelve grantee staff represented 7 of the 14 TPP18 Tier 2 Phase 1 grantees. Staff from TPP15 Tier 2b grants were also invited to attend the webinar. Eight grantee staff represented six of the 19 TPP15 Tier 2b grantees. Appendix A provides the full attendee list form the webinar. We administered module 2 of the feedback survey to gather input from the grantees on the quality of the webinar. We administered module 2 of the feedback survey to gather input from the grantees on the quality of the webinar. We received three responses across eight grantees. The response rate for the survey was approximately 15% of webinar attendees. In addition, we received anecdotal feedback from grantees on subsequent calls that the content of the webinar was helpful.

Closed ended questions

Figure 1 shows the grantees' responses to the closed-ended questions. The respondents provided positive feedback for the webinar. All respondents agreed or strongly agreed on seven of the nine questions. In particular, respondents strongly agreed that the webinar increased their capacity to use research or effective incorporate data into decision making and that the benefits of the webinar were worth the time invested.

Most helpful aspects

One participant responded to this question and indicated that the entire presentation was helpful.

Least helpful aspects

One participant responded to this question but didn't highlight any aspect that was unhelpful. He or she is new to learning qualitative analysis, so the information presented was helpful.

Additional information, support, tools, or activities

No participants responded to this question.

Suggestions for improvement

No participants responded to this question.

Action steps

One respondent noted that he or she will apply the information to an upcoming project to present qualitative data at a Fall 2020 conference.

Pressing needs

No participants responded to this question.

Areas of TA

For this question, grantees were able to select more than one area of TA. One respondent answered this question and indicated that tracking and retention was an area of need for TA.

Figure 1. Survey responses for close-ended questions

Date	9-Mar-20
TA Title	
	TPP18: Qualitative analysis
Number of Participants	20
Number of Surveys Returned	3
Response Rate	15.00%

Module 1: Group TA Activity	SD	D	N	A	SA	NA	Response Rate	A+SA
	n	n	n	n	n	n		n
	%	%	%	%	%	%		%
1. The goals for the webinar were clearly stated at or before the beginning of the event.	0	1	0	1	1	0	3	2
	0.00%	33.33%	0.00%	33.33%	33.33%	0.00%		66.67%
2. The structure of webinar was appropriate for meeting the stated goals.	0	0	0	2	1	0	3	3
	0.00%	0.00%	0.00%	66.67%	33.33%	0.00%		100.00%
3. The information was presented clearly and provided examples or practical suggestions for implementation.	0	0	0	1	2	0	3	3
	0.00%	0.00%	0.00%	33.33%	66.67%	0.00%		100.00%
4. The webinar actively engaged me in learning the content.	0	0	0	0	3	0	3	3
	0.00%	0.00%	0.00%	0.00%	100.00%	0.00%		100.00%
5. The webinar was relevant to an issue currently facing my organization for the TPP grant.	0	0	2	0	1	0	3	1
	0.00%	0.00%	66.67%	0.00%	33.33%	0.00%		33.33%
6. The webinar has increased my capacity to use research or effectively incorporate data into decision making for this TPP grant.	0	0	0	1	2	0	3	3
	0.00%	0.00%	0.00%	33.33%	66.67%	0.00%		100.00%
7. I expect to apply and share information from the webinar/conference presentation.	0	0	0	0	3	0	3	3
	0.00%	0.00%	0.00%	0.00%	100.00%	0.00%		100.00%
8. The content of the webinar will help strengthen my formative/summative evaluation plan.	0	0	0	2	1	0	3	3
	0.00%	0.00%	0.00%	66.67%	33.33%	0.00%		100.00%
9. The benefits of attending this webinar were worth the time I invested.	0	0	0	1	2	0	3	3
	0.00%	0.00%	0.00%	33.33%	66.67%	0.00%		100.00%

Appendix A. Attendee List

	First Name	Last Name	Grantee	Organization (if different from grantee)
1	Rachel	Arthur	Delta Health Alliance, Inc.	University of Memphis
2	Nikki	Payne	Delta Health Alliance, Inc.	n.a.
3	Janice	Gadberry	Equipping Youth	n.a.
4	Gregory	Gross	Equipping Youth	University of Iowa
5	Brad	Richardson	Equipping Youth	University of Iowa
6	Jonelle	LaPiere	Montana Department of Public Health Services	Montana DPHHS
7	Eugene	Tsinajinnie	National Indian Youth Leadership Development Project Inc.	n.a.
8	Sonya	Panjwani	Thrive Inc.	Texas A&M University
9	Nicole	Dierschke	University of Texas Health Science Center San Antonio	n.a.
10	Diana	Lowe	University of Texas Health Science Center San Antonio	n.a.
11	Susanne	Schmidt	University of Texas Health Science Center San Antonio	n.a.
12	Bridget	Sumner	University of Texas Health Science Center San Antonio	n.a.
13	Julz	Martell	Urban Strategies LLC	n.a.
14	Jonathan	Nakamoto	Urban Strategies LLC	WestEd

n.a. = not applicable